



National Academy of Engineering and Science

PROMOTING ENGINEERING AND SCIENCE

The Third Module of the Sixth B&R International Innovation and Development Institute Network Plan Alliance(ANSO-BIDI) School was successfully held

The third module of ANSO BIDI School course 2023 was held online on 4th of October at 19:00 in Beijing time. Professor Morten Bennedsen from Denmark was invited to share a report on the topic of "Family Business Research" in this course. More than 60 trainees from countries along the "B&R" participated online.

Morten Bennedsen is the Niels Bohr Professor at the University of Copenhagen and the Andr  and Rosalie Hoffmann Chaired Professor of Family Enterprise at INSEAD and the Academic Director of the Wendel International Centre for Family Enterprise. He obtained his PhD in Economics from Harvard University in 1998, a Master's degree with distinction from London School of Economics, and a Bachelor Degree from the University of Copenhagen. His area of teaching includes family business governance, corporate governance, applied microeconomics, and firm theory.

The report first discusses the significance and importance of research on family businesses, and shares relevant research findings from multiple perspectives such as the inheritance issues and challenges of Chinese family businesses, the value of political connections to family businesses, the complexity of family business control and management, the relationship between family business inheritance and performance, and governance and social trends of family businesses. At the end of the course, Professor Morten Bennedsen had a lively exchange with the students regarding relevant questions.